



Email campaigns for your existing client base

Email 1: Existing client base announcement

Subject line options:

- **[PARTNER NAME]** can now run your global payments inside Business Central
- New for our Business Central clients: embedded global payments

Preview text: Send vendor payments in 120+ currencies without leaving your ERP.

Body:

Hi **[FIRST NAME]**,

Most finance teams running Business Central still pay suppliers the long way: export a payment file, log in to the bank, key in the details, then reconcile it all by hand.

We have made that simpler. **[PARTNER NAME]** now embeds global vendor payments directly into Business Central, powered by Xe Global Business Payments. You can pay domestic and international suppliers in 120+ currencies to 200+ countries and territories, without leaving the Business Central.

What changes for your finance team:

- No more exporting payment files or switching to the bank portal. Payments run inside Business Central.
- Bank account validation and sanction screening built in before a payment leaves.
- Real-time FX and automated gain and loss journals, so reconciliation stays clean.

This solution uses the functionality of the native payment journals already in your Business Central, so it is typically set up in minutes with no custom development.

Prefer to see it in action first? Here is a short overview, under a minute and ad-free: [\[link to your current Xe demo video\]](#).

If it looks useful, reply to this email or grab a time here: [\[booking link\]](#), and I will walk you through it.



Email 2: Follow-up

Subject line options:

- Re: a faster, embedded way to pay suppliers
- Still paying suppliers through a banking portal, [First name]?

Preview text: A recap and a standing offer to show you.

Body:

Hi [First name],

Following up on my note about running global payments inside Business Central. The short version: pay suppliers in 120+ currencies without leaving your ERP with validation and reconciliation built in.

Most teams we show it to are surprised how much of the manual payment run it removes.

If you have a minute, this short overview shows how it works: [\[link to your current Xe demo video\]](#).

If it is useful, I am happy to walk through it with you, no preparation needed on your side. Pick a time here: [\[booking link\]](#).